

KENT NEWS, INC.
SOON TO BE PUBLISHERS OF
The Kent Good Times Dispatch

Milestones & Projections

Mission

Kent News, Inc. is a non-partisan, nonprofit news and information source committed to building community and enhancing the lives of our residents, businesses and organizations by providing trusted local information and covering topics of interest to the Kent community.

Milestones

The journey to bring The Kent Good Times Dispatch back to Kent is in full swing. Your interest in reviving a community newspaper in town prompted the Kent News, Inc. board of directors to do the following, during the 2022-23 fiscal year:

- Become incorporated, register as a Public Charity, and obtain our 501(c)(3) status
- Join professional organizations to pursue information and mentorship: Local Independent Online News (LION Publishers) and Institute for Nonprofit News (INN)
- Develop, run, and host our website and social media accounts
- Trademark the name The Kent Good Times Dispatch
- Create marketing literature about Kent News, Inc., for fundraising launch as we move closer to online publication
- Receive over \$30,000 in donations and grants, including \$12,500 from local grant sources (we are still waiting to hear back about numerous other grant applications)
- Engage the community with presentations at the Kent Art Association, St. Andrew's Church, and at a private event at a resident's home
- Work with a SCORE mentor regularly
- Converse with other nonprofit newspapers' boards and staff about how they started and what they are doing
- Initiate creation of Kent Good Times Dispatch logo

Kent News, Inc.
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Projections

In the next six months, we plan to:

- Host a public talk on journalism and the state of the news, presented by a retired senior vice president of NBC News (and Kent resident)
- Publish an election guide for this November's municipal election
- Grow our board of directors (are you interested?)
- Coordinate volunteers to cover meetings and events in town
- Join local business organizations such as Chambers and networking groups
- Collaborate with qualified candidates who have expressed interest as editor in preparation for online publication
- Continue to fundraise, apply for grants, and develop a media kit for advertising sales
- Launch online publication at TBD frequency

How to Support

Community reporting depends on the community! Here are ways you can support us:

- Join our board of directors, especially if you have finance, fundraising, managerial, or web development experience
- Volunteer to write feature articles or cover meetings
- Spread the word to your neighbors and friends
- Subscribe to our email list (www.kentgtd.org), and follow us on social media (@kentnewsinc on Facebook and Instagram)
- Donate online (www.kentgtd.org/donate) or by mailing a check to:
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